

evstores seeks franchise partner in Channel Islands



MICRO-VETT
VEICOLI ELETTRICI • ELECTRIC VEHICLES



TAZZARI
ZERO

Electric vehicles are the future and governments, commentators and the public are now all keen to see this revolution happen. While mainstream manufacturers dither, new entrants are offering exciting products that will conquer this new market.

In February 2009 **evstores** (electric vehicle stores) created an outlet in London with a range of products that are available today, highly affordable and entirely appropriate for local travel needs. In particular the beautiful new MyCar is a great product from an ambitious new company in Hong Kong. At an on-the-road price from £8,695,- (including batteries) running costs at less than 2p, with Italian styling and superb quality the MyCar is bound to become a popular icon with further models already in the pipeline.

Following the first step with the Mayfair store in Park Lane, **evstores** now wish to spread the availability of the MyCar, the forthcoming Tazzari Zero and its other range of products. **evstores** will establish a network of resellers across the entire right-hand drive market in Europe in the course of 2009 and 2010 and the Channel islands have been chosen as the region of where this network will start.

The Channel Islands are ideally suited for electric cars and electric cars offer great characteristics for use on the Islands: they are clean, quiet, energy efficient and very convenient.

evstores now look for an independent retailer with the enthusiasm to support sales and service and present a consistent brand image and with positive attitude towards electric vehicles and interested parties are herewith invited to contact **evstores**. We aim to complete the selection process by June and we should see the MyCar and other electric cars on the roads of the Channel Islands this summer.

For more information, contact:

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Information for editors:

evstores is a private limited company that promotes, sells and supports electric cars. From its main offices at Park Lane, Mayfair, London it distribute products from MyCar, Micro-Vett, Tazzari and e-max scooters. All vehicles distributed by evstores are pure electric and are fully approved for road use in the European Union. More information is available from the contacts above or on www.evstores.co.uk

MyCar CV.2 is developed and manufactured by EuAuto Technologies in Hong Kong. The MyCar CV.2 was designed by Guigaro in Italy and developed by a team of international experts. The vehicle is manufactured in China and will be the first of a range of exciting products to be introduced by Hong Kong's first car manufacturer.

*The Tazzari was founded in 1963 when **Giorgio Tazzari** set up what would become an established and continually expanding Italian manufacturing company. The company's long and varied history has rightly led the Tazzari family to occupy an important place in advanced engineering, aluminium casting, subcontracting and assembly, machining and the service sector.*

*The company has always been a dedicated Italian producer in pursuit of excellence. Now, after 45 years of growth, investment, diversification, improvement and increasing specialisation in the very best of technology and manufacturing, Tazzari Holding and its affiliates are directed by **Erik** and **Rafael Tazzari**.*